



# OUR CLUB ETHOS

*Football for everyone.*

**A safe, happy, open and inclusive club where every player can learn, belong and enjoy the game.**

01

## CHILDREN FIRST

Health, safety and welfare come before everything else.

02

## EVERYONE BELONGS

No child is excluded because of identity, background or perceived football ability.

03

## DEVELOPMENT OVER RESULTS

We value learning, confidence, teamwork and enjoyment above trophies.

04

## MISTAKES HELP US GROW

Players need freedom to explore, be creative and learn without negative criticism.

05

## FAIR CHANCES TO PLAY

We follow league guidance on game time, avoid overplaying and encourage varied positions.

06

## COACHING THAT CARES

Qualified volunteers keep improving so every child receives the best experience we can offer.

### OUR MEASURE OF SUCCESS

**Players who choose to keep playing, developing and enjoying football with us.**

### PLEASE REMEMBER

## THESE ARE CHILDREN • THIS IS A GAME

The coaches are volunteers. The referee is human. Respect makes football better for everyone.